

## SENIOR EXECUTIVE COACHING®

### 1:1 support where the pressure is most intense

Our senior executive coaching offering is based on a simple observation: that highly experienced and successful businesspeople, operating under the most intense pressure, don't want advice on business; what they value is insight and ideas on how to lead people and optimise their performance. And the more senior they are, the less likely it is that they will receive this kind of input from colleagues, who may tend to tell them only what they want to hear.

To fill this important gap, Gazing founder and forensic psychiatrist Dr Ceri Evans works one-to-one with senior executives, focusing on key aspects of human performance, with particular emphasis on leadership.

#### Coaching with a point of view

The systems and maps described on our website, [www.gazing.com](http://www.gazing.com), provide a practical underpinning for discussion of performance-related issues. But Gazing coaching sessions are 100% goal-directed: you set the agenda.

In most cases, that means the focus will be on current problems and challenges you are facing; the kind that can make leadership feel such a lonely and isolated position. But, whatever the particular subject under discussion, our aim is to provide practical insight and a fresh perspective; a real-time discussion that provides you with a different, sometimes challenging point of view. (We're supportive, but absolutely not in the business of stroking egos or pretending to agree when we don't.)

#### How it works

Of course, senior executives face punishing schedules, so we try to be as flexible as we can. But, that said, we emphasise that for coaching to deliver real benefits, a disciplined approach is necessary; and we usually recommend a one hour session, every two weeks. After initial meetings, coaching can take place by phone, wherever you may be.



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